

The Goby

San Diego Underwater Photographic Society

Volume 48 Issue 3

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March - 2009

SDUPS Members,

Let's talk about membership. Dues will be due on March 26th. Please make sure you have your dues paid by that time. For those of you that like numbers, we have around 72 members that are paid/lifetime members, 31 web registered SDUPS members, and about 27 not paid members from last year. So, about 50% of you are now registered on the SDUPS web site. Thank you all for your efforts. The web site is really a dynamic place now and you should be checking it every so often for news and information. In this way, we can cut down the number of emails, which I know some of you will like.

Film Festival is going great. We need to get all those tickets sold. Posters and brochures have gone out to all the dive shops.

Pete did a Google search and found many of the major photo sites with our press release mentioned. Though, I don't think we'll see many from Portugal, but you never know. The internet has made us an international player.

Thanks again to all that produced a digital show for the film festival this year. Final judging will be done on Saturday, Mar 28th. The judges will have a difficult time picking the best, because they are all so good. Please jump in and volunteer for many of the film festival committees. Just let **Pete Fowler** know and he can sign you up. Honorees that we have invited to the film festival will be announced soon.

Now, for those of you that did not produce a digital show, please volunteer to make a monthly presentation. This will help you to create digital presentations. If you need help, please ask. We are a club. We have many members that are so talented with expertise in PhotoShop, cameras, video productions, and computer software. My hope is that you will be ready for next year.

See you all next week Thursday evening - **Herb Gruenhagen** - SDUPS President



February SDUPS meeting

The February meeting was small as far as attendance was concerned but was a wild night for the monthly competition. More on this later.

Herb got our meeting started by way of introductions. A couple of guests were brave enough to raise their hands and tell us a little about themselves. First up for the evening was **Pete Fowler** with news on the upcoming Film Festival in April. **Pete** reported that everything is falling into place and had various committee chairman report on their tasks. **Brett Tischler** reported that the tickets are in and that they are available on the Festival web-site. Brent also passed out tickets to various members to be sold at other dive club meetings and dive shops. If you know that you can sell tickets to your group of dive friends or any one else that might be interested, contact **Brett** via his email at: (brett_tischler@hotmail.com). **Mike Poirier** reported that the small advertising posters have been made, tri-fold brochures have been ordered and organization on the still exhibit is under way. Also the club Festival shirts are ready to be ordered. If you would like one of

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SDUPS needs your HELP! Our 40th Annual Film Festival is just a little over a month away. It's going to take a team to have a successful Festival. The Committee Chairs have been working hard to make this a great event. On April 25th we will need extra hands to pull this off. Please volunteer your time or vehicle to assist. At this month's general meeting, chair-people will be asking for your help. See what you can do....



Internet Corner - Mike Poirier - "Steven Frink"

In February of this year, I had the opportunity of spending a couple of weeks in the beautiful lower Florida Keys. Unfortunately, the weather didn't allow for any diving. On the way down we passed the studio of underwater photographer **Steven Frink**. He has been published in many U/W magazines and has printed a couple of coffee table books. We stopped in hoping **Steven** was there but was not. That evening I got on my computer and visited his web-site. There are ten different sub-menus including Trip reports and U/W Photo Tutorials. A lot of good stuff in the tutorial section. Give it a look see at: www.stephenfrink.com



CALENDAR

Happy New Year 2009

March 26th - SDUPS Meeting, Sumner Hall

Competition - "Off Color" - Black & White, NOTE - Members who have not paid 2009 dues can not enter the March Competition.

Tech Talk - Text in PhotoShop, **Mike Poirier**

More for sure. . . .

Email Prelude images to **Jim Kurtz**:
jimkurtz1@cox.net

April 25th - Film Festival
Qualcomm Hall
Help Sell Tickets

February Competition - Divers in Action

Phil Faulconer - 1st Place Advanced



Dick Gamble - 1st Place Advanced



Bob Yin - 1st Place Advanced



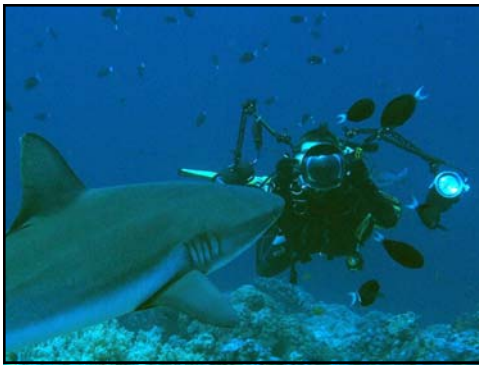
Steve Gould - 3rd Place Advanced



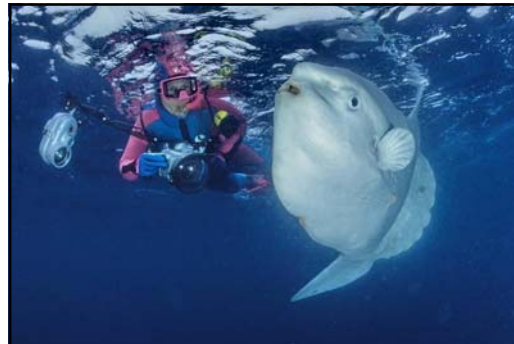
Mike Poirier - 3rd Place Advanced



Bob Elkin - 2nd Place Advanced



Dave Hinkle - 3rd Place Advanced



Matt Meier - 3rd Place Amateur



Pete Fowler - 1st Place Amateur



Steffaan Kiebooms- 2nd Place Amateur



February Competition - Divers in Action

Allison V - 1st Place Novice



Phil Sokol - 2nd Place Novice



Dave Rudie - 3rd Place Novice



February VIDEO COMPETITION

1st Place - **Cindy Liphay**

2nd Place - **Mike Miller**

3rd Place - **Pete Fowler**



(Continued from page 1)

these really neat shirts, contact **Mike** at (mpoirier2@cox.net). **Walter Heim** will be in charge of the food and drinks that will be served at the reception portion of the Festival. Having food for over 500 people is going to be a big load. **Walter** will need **HELP** to transport these supplies up to Qualcomm the afternoon of the show. If you have a truck or SUV to help, contact **Walter** at (walter.heim@att.net). First round of judging will be at Sumner Hall on March 7th. It was also decided that the U/W video club, UFEEX, would be permitted to have a poster for their August Film Festival in the Qualcomm lobby.

For our first entertainment event for the evening, **Abigail Smigel** gave a wonder presentation on Underwater Photography & Models. **Abi** had a great PowerPoint show with statements and pictures to backup her main points of instruction. A sample of these points were: Why use models?, communicating both before the dive and underwater, hand singles used U/W, creating in image in your head before it's even taken, dressing your model, and more. As you can see it was a lot of information on this aspect of underwater photography, very professionally presented. Job well done, thank you **Abi**.

A wonderful Travel Log was presented by member Bob Pooley. Bob and his wife Teresa had made a trip to Raja Ampat last year sailing on a live aboard for twelve exciting days of diving. Bob gave us a rundown of how they made the trip, stops visited and the dive operation itself. The ProShow that Bob put together showed us the exotic undersea creatures they encountered. Remember just about five years ago the first pigmy seahorse was found? Bob stated that they could have found them on almost every dive. A very complete presentation that wet all our appetites to make a trip to the Indonesia part of the world. Thanks for your info Bob.

Last but not least was our competition for the evening. In most respects it was a normal competition with beautiful images submitted by the members, capturing the essence of the "Divers in Action" category. It was the results that were wild. In the Advanced section, a three way tie for both 1st & 3rd place. Have never seen that one before. It's fun to compete, try it if you haven't yet.

The club would like to thank **Dave Cuddle** who put together the refreshment for the evening. Everybody agreed that **Dave** did a great job. Thank you **Dave**.

A great evening with great people. See you next month....



SDUPS 40th Underwater Film Festival

4:00PM - Welcome Film Festival
 6:00PM - Reception
 8:00PM - Featured Film
 9:30PM - Worldwide Film Contest

April 25th 2009
 Qualcomm Hall
 5775 Morehouse Drive
 San Diego, CA 92121

Info: www.sdupsfilm.com \$20 - Admit One

Film Festival Tickets Available on Line

www.sdupsfilm.com

The U.S. government categorizes alkaline batteries as non-hazardous waste, which can be disposed of in household trash anywhere but California and Hennepin County, MN, where you're required to recycle them. Most other states don't have dry-cell (such as AA) recycling programs, but the Rechargeable Batter Recycling Corporation has drop-off; location at many major retailers, including Home Depot, Staples, and Target. (Whole Foods accepts rechargeable and alkaline.) For a list of recycling locations near you, visit www.rbcc.org



40th Annual Film Festival Commemorative Club Shirt



New Club shirts are in. These quality *Outer Banks* polo shirts are sharp looking. The embroidery design is to commemorate our upcoming 40th Anniversary Film Festival. The short sleeves are banded, with a loose open waist to be worn over the belt or tucked in. Be proud of your association with SDUPS. People will ask what the logo and the club is all about when you wear this pleasing shirt.

Cost is \$30. You would pay more than this for a shirt of this quality on a dive boat. See Mike Poirier or email him at mpoirier2@cox.net to place your order. All sizes will be available

! Caution !



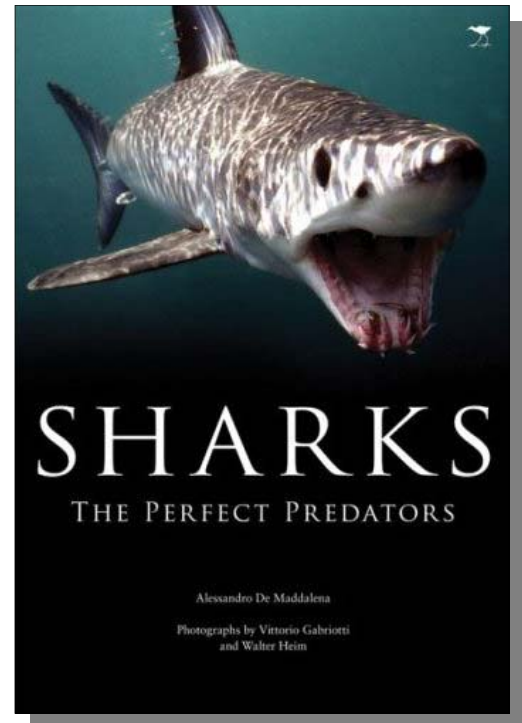
It should be noted by all SDUPS members that parking at Sumner Auditorium is not the safest place to park. A couple members have had camera equipment stolen from their cars. Broken window glass on the sidewalk is seen many times as I go into the meeting. I would recommend that you don't leave anything of value in your car or even a box that looks like it may contain something. A steering wheel "CLUB" might also be a good idea.

A word to the wise by your editor
Mike Poirier

SDUPS Member Makes The Big Time

The book "Sharks the Perfect Predator" by Alessandro De Maddalena will be available on Amazon.com as of April 1. **Walter Heim** is a featured photographer having over 20 images in the book, including the front and back cover shots. The new price is \$17.16.

As many of you may know, **Walter** and his daughter **Jessica** spend a lot of time out in the blue water off San Diego capturing some of the most interesting and exciting images of sharks. When you take great images, people seek you out to get them published. A copy of this book will make a fine addition to your underwater collection of reading materials.

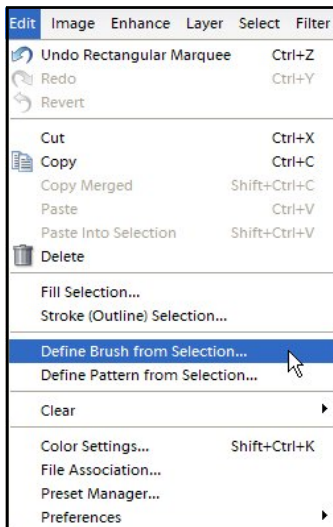
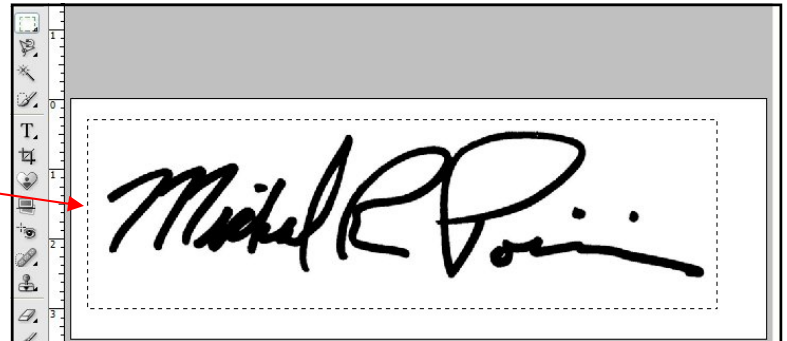


Digital Darkroom - Mike Poirier

Signature Brush. Have you ever wanted to put your signature on one of your images? Well this months Dark-room will show you how to do this in PhotoShop. Getting your signature into your computer is a little tricky but it's not all that hard. This exercise was done in Elements 4.

Step 1 - There are a few ways of getting your signature into the computer. I would suggest taking a white piece of paper and with a sharp point magic marker (works better than a fine pen) sign your name. Now either scan your name or take a .jep to get your signature into the computer. You can also use your mouse or the pen of a tablet to input into the computer as a new image in PhotoShop.

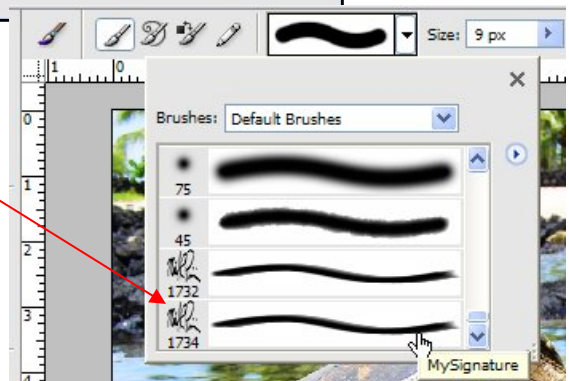
Step 2 - Once you have your signature image loaded into PhotoShop, go to tool bar and select the Rectangular Marquee Tool. Draw a selection around the signature, making sure you select the entire signature.



Step 3 - After you create the selection, from the Edit Menu choose Define Brush Preset. I found if the Define Brush Preset is grayed out, that my selection was too big. Evidently there is a size limit to defining a brush. Just knock down the size or resolution of your signature image a little. Give your new Brush a descriptive name and press OK to save your new brush.



Step 4 - Open an image that you'd like to have your signature on. Select the Brush tool and click on the Brush picker in the top Options Bar. Scroll down to the bottom of the Brush Picker list and you'll see the signature brush you just created. Select your brush and then choose a size for your brush that fits the image you're working with. You will see a preview of your signature as you move the brush around your image.



Step 5 - To get a little fancy, I like to change the color of the signature brush to a gold color to add some richness to it. Just go to the foreground color and double click for the color pallet. You can also click on the More Options: in the top right corner of the Options Bar to change the angle of your signature. You also have the option of putting your signature on a separate layer so you can move it around later if you wish.

Now that wasn't too hard.



Film Festival Still Exhibit

One of the events that will be held as part of our 40th Anniversary Film Festival, will be a still image exhibit by all members of SDUPS. The club will be purchasing display grids as pictured to the right. We are accepting images that are framed and matted, and also images that are mounted on foam core like the display requirements of the Del Mar Fair. Many of you may have had photos on display at **Robert Broughton's** framing shop last year. These will be great images to display.

I will be collecting images at the March 26th meeting and will transport them to Qualcomm the afternoon of the Festival. Your images should be wrapped in some sort of protective material such as bubble-wrap to avoid damage. Attach your name and phone number to your art work. I will be making name tags that will be displayed along with your images. You will also be required to pick up your image to take home at the end of the evening of the Festival at around 10:00 to 10:30 pm.

I know many of you have great images hung up in the living spaces of your home. Pick one, two, or three of the ones you are most proud of to show off your work to the Film Festival guests.

Bring your images to the March 26th Meeting



SCUBA Show 2009 — May 30-31, 2009 - Long Beach Convention Center

The *SCUBA Show*, the largest dive expo in the U.S. will take place May 30-31 (the weekend after Memorial Day) at the Long Beach Convention Center in Long Beach, California. This is the 22nd year of this popular event. The show will consist of 76,000 square feet of diving related exhibits including new and revolutionary dive gear, travel pros (many offering show discounts), and diving experts. Several exhibitors also offer free drawings for valuable prizes.

Highlighting the exhibit hall will be a personal appearance by world famous artist Wyland. He will be doing a live painting during the show and exhibiting some of his finest artwork.

A continuous underwater film festival will be running in the exhibit hall on a three-story high screen and will feature films from around the world by over a dozen underwater imaging experts.

A full schedule of 33 seminars will garnish the weekend given by top diving experts Marty Snyderman, Dr. Milton Love, Bruce Watkins, Dale Sheckler, Tabby Stone MD, Ken Knezick, Ken Kurtis, Bonnie Cardone, and many more. Subjects covered include underwater photography and video, marine life, dive travel, and more.

Saturday night will feature a Casino party benefiting California Ships to Reefs, a non-profit organization sinking ships along the California coastline as artificial reefs. Highlight of the party will be the awarding of the California Scuba Service Award. Honoree for this year is Sal Zammitti, a fixture in California diving for over 40 years with his Central and Northern California "Bamboo Reef" dive stores.

Exhibit hall hours are Saturday 10:00 a.m. to 6:00 p.m., and Sunday from 10:00 a.m. to 5:00 p.m. Admission is \$12 and includes admission to exhibit hall and film festival (seminars are an additional charge). Discount coupons are available at California dive stores, on dive California dive charter boats and through California dive clubs. Age 10 and under are admitted free with paying adult. For information on *SCUBA Show 2009* call (310) 792-2333 or visit the web site www.scubashow.com.

\$2 OFF ADMISSION

America's Largest Dive Expo!
Everything You Ever Wanted To Know About
Scuba In One Place, At One Time!



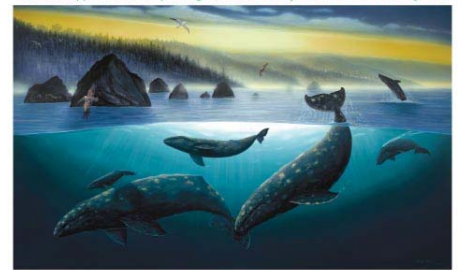
22nd Annual

SCUBA SHOW
THE DIVING EVENT OF THE YEAR!

May 30-31, 2009 Long Beach Convention Center, CA

- 76,000 sq. ft. of exhibits: New Gear, Travel Pros & Dive Experts
- Continuous Film Festival • Door Prizes • Seminars
- Sat. Night Casino Party Benefiting CA Ships to Reefs

Personal appearance, live painting and art exhibit by world famous artist Wyland.



Regular admission \$12, \$10 with this coupon (CASH ONLY AT THE DOOR). Children 10 and under free. General admission includes admission to the Film Festival and Exhibit Hall for Saturday or Sunday. Seminars and the Saturday Night Casino Party benefit are extra. Pre-registration for seminars is recommended as space is limited. DIRECTIONS TO LONG BEACH CONVENTION CENTER: Take the Long Beach Fwy. (710) south and follow the signs. HOURS: Sat. 10am - 6pm (Casino Party 6pm - 11pm), Sun. 10am - 5pm. For complete information, including advanced seminar registration, see the April or May issues of *California Diving News*, call (310) 792-2333, Fax (310) 792-2336, or visit our web site:

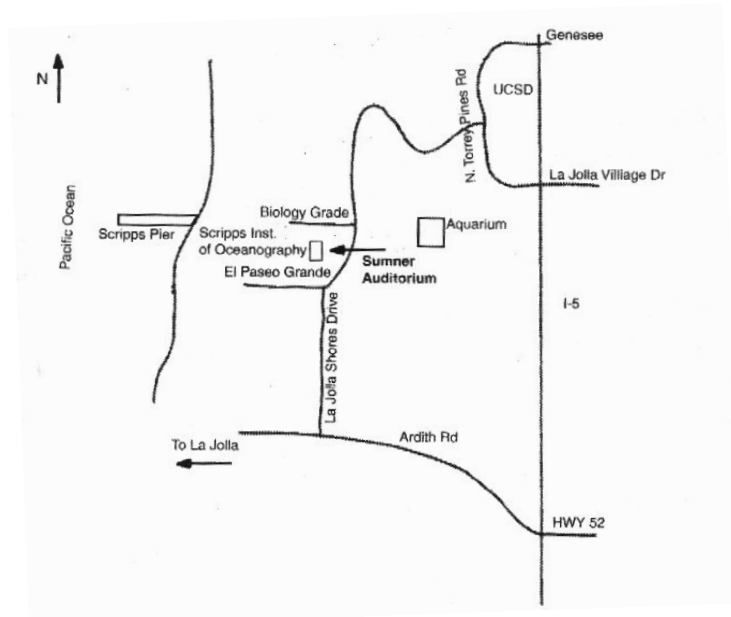
www.ScubaShow.com

Monthly Meetings

Usually the fourth Thursday of each month
7:00pm
(No meeting in December)

Sumner Auditorium
Scripps Institute of Oceanography
8602 La Jolla Shores Drive
La Jolla, CA 92037

For more information
check the SDUPS web page
<http://www.sdups.com>
or call
(877)425-9256



2009 Board of Directors

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Board Members at Large:
Pete Fowler - Film Festival
Mike Poirier - Goby
Derek Tarr - Dive Trips
Brett Tischler - Webmaster

Competition Schedule for 2009

January 24th - Best of 2008

February 26th - "Divers in Action"

March 26th - "Off Color" - black & white/sepia tone/etc.

April 23rd - "Dolphins, Rays & Sharks, Oh My!"

May 28th - "Captions" - photo with a caption

June 25th - "After Dark" - night dive image

July 23rd - "Open Ocean" - large or small in blue water

August 27th - "Macro"

September 24th - "Believe it or Not" - bizarre U/W life forms

October 22nd - "Creepy Claws" - weird bottom creepers

November 19th - "Ocean Majesty" - beauty of our oceans

December Awards/Holiday Party and Installation of Officers

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